



I B Solutions

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Electronic key systems made easy with interactive website

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Provider of electronic key management systems, iB Management Solutions, has re-launched its website to include interactive features aimed at helping clients understand the industry.

iB, which sets up solutions for automotive dealerships, has added video to the site at www.etagsolutions.com to show viewers how eTag electronic key management systems operate.

The videos also explain the benefits of the technology for car dealerships, like Mercedes-Benz Retail and Sytner, who have already adopted key systems.

Using the website, car dealerships are able to configure their systems online. They will now be able to evaluate the cost of purchasing a system against the cost savings and benefits the new key management system will deliver.

Existing eTag customers can now use the website to order accessories and consumables for their existing system like replacement key tags, rings and security fobs to new key cabinets and systems training.

Paul Smith, managing director, iB Management Solutions, said: "We have worked very hard to deliver a web site which serves a range of needs, from first time visitors who want to know about electronic key management systems, the costs and benefits, through to supporting our existing customers with a useful e-shop service which we know is appreciated by our customers. We hope visitors to our website find the new site useful and we also ask for feedback on the web site so we can improve further."

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